

**Abstract:**

By incorporating the use of electronic portfolio signature assignments, students can showcase that they possess competency in complex subjects. Creative ePortfolio Assignments that utilize the transparent assignment template showcase that a student is equipped to function in a technologically advanced, ever-changing environment. The transparent assignment template allows an instructor to create equitable learning and creative assignments such as: GIFS, memes, and Sizzle Reels, that ensures students are aware of the benefits of the assignment; what is required to complete the assignment; and what competencies they are expected to attain. Students are able to demonstrate that they possess competence/persistence/retention with respect to complex and sensitive subjects; have a much-improved learning experience, and lastly demonstrate a higher quality work product.

**Learner Centered Outcomes:**

- At the end of this poster session participants will:
1. Be able to see how the transparent assignment template can design a signature assignment for GIFS, Memes, and Sizzle Reels.
  2. Explain how creative ePortfolio signature assignments showcase innovation and creativity by demonstrating a student's quality of work
  3. Describe the important of ePortfolios for showcasing student competency levels and knowledge attainment

**High Impact Practice:**

The use of signature assignments as a high impact practice in higher education is beneficial for ensuring student engagement and student success for students from various backgrounds. In addition, the e-Portfolio is also a recognized high-impact pedagogical practice. The use of e-Portfolios generates transformational learning experiences as well as makes a significant impact on student success.

**References:**

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**Acknowledgements:**

I would like to thank the following for their contribution to this presentation.  
Jessie LaFarga,  
Carrie A. McGuire  
CSUN HSCI 312 Undergraduate Students

**Signature Assignments:**

In our HSCI 312 Courses: Intro to Health Administration, (3) Signature Assignments have been adopted by the faculty lead to assess program-level learning outcomes. The assignments must include elements with respect to writing, research literacy, digital information literacy, cultural competency, and communication (verbal and written) and these elements must demonstrate competency attainment. The signature assignments were made more creative as a result of COVID-19 to foster student engagement, reduce incidences of plagiarism, and promote student success. The signature assignments are now creative projects that have the students not only reflect on the material they are researching and learning but require them to infuse elements of their own identity, and the communities that may benefit from the information as presented.

**Sample: Transparent Assignment Template**

**Purpose:** The purpose of this assignment is to improve your business writing communication skills. In the field of health administration, you will be required to draft professional documents in response to various situations.

**Competencies:** Upon completion of this assignment, you will be expected to have obtained the following skills:

1. Describe in your own words what the health administration profession is based on scholarly resources and professional organizations' information.
2. Compare and contrast various points of view regarding the health care profession using 2 - 3 scholarly peer-reviewed journals and the aupa.org website as your references.

*In addition, you will be expected to be knowledgeable of the following skills:*

1. Analyze data/information to ensure appropriateness.
2. Match Data with the Right Visualization
3. Read your own infographic content for accuracy
4. Describe how your intended message is perceived based on the effectiveness of your chosen visual communication method.

**Knowledge:** This assignment will also help you to become familiar with the following

important content knowledge in this discipline:

1. Managerial/leadership functions
2. Professional Development and Life-Long Learning
3. Communication

**Task:**

1.Perform a library search for scholarly and peer-reviewed materials for materials regarding healthcare administration/management. Select (3) peer-reviewed scholarly articles on healthcare administration. You may use 2 of these to serve as a base for context that will be used in your infographic

2. Search the AUPHA.org website for information regarding healthcare administration and career paths.

3.Create an Infographic that includes the following information (headings) Support your information with materials you gathered during your library search.

- How do you define healthcare administration?
- How is healthcare administration defined in scholarly materials?
- What qualifications, characteristics should a healthcare administrator possess
- What characteristics do you believe a health care administrator should possess?

**Criteria for Success**

Use the rubric to evaluate the end product and self-evaluate your end product.

**Sample Student Work: Infographic**

**Sample Student Work: Gifs and Memes**

**Purpose:**

The purpose of this assignment is to improve your oral and visual communication skills in a team project. In the field of health administration, you will be required to present novel and innovative ideas to others. This assignment will provide you with an opportunity to synthesize and demonstrate what are core competencies within the field of health administration.

This assignment exercise can also be used as a quick knowledge check after an in-class discussion.

**Discussion Board Prompt:**

For this discussion post a picture, meme, gif, that describes the impact of COVID-19 upon finances: personal, governmental, healthcare, education. Be mindful of the photos that you decide to post. Keep them clean, and appropriate.



**Sample Student Work: Sizzle Reel**

**Purpose:**

The purpose of this assignment is to improve your oral and visual communication skills in a team project. In the field of health administration, you will be required to present novel and innovative ideas to others. This assignment provides you with an opportunity to synthesize and demonstrate what are the core competencies within the field of health administration and present that information in a culturally responsive manner

**Competencies:**

Upon completion of this assignment, you will be expected to have obtained the following skills:

1. Demonstrate effective use of marketing and branding materials to improve communication between organizations, consumers, and peers.
2. Explain a model of the communication process between sender and receiver.
3. Explain the causes of communication problems and how to overcome them.

In addition, you will be expected to be knowledgeable of the following skills:

4. Analyze formal and informal communication.
5. Compare/contrast the effectiveness of various communication methods.
6. Design effective communications for a wide variety of situations in healthcare organizations

**Knowledge:**

This assignment will also help you to become familiar with the following important content knowledge in this discipline:

1. Communication and Relationship Management
2. Professionalism
3. Leadership
4. Cultural Diversity and Competency

**Task(s):**

1. Read the article: "Common Competencies for All Healthcare Managers: The Healthcare Leadership Alliance Model Health Care"
2. Make notes regarding managerial functions, behaviors that are expected from a health administrator
3. Discuss with your group the 5 core competencies and why you believe they are essential for a career in health administration
4. Create a 3 video that combine culturally appropriate visuals, audio, and messaging to create a fast-paced, stylized overview of the health care administrator's brand. Each team member must be represented in the Sizzle Reel. You may use clips from materials available on the web.
5. Submit your completed video as a group assignment in Canvas and upload it to your individual ePortfolios.

**Criteria for Success:**

Successful completion of Sizzle Video.

**Scan QR Code to view Student Work on YouTube**

